

EIBT SUDOE
innovation is cooperation

EIBT Networking Day

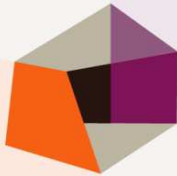
IV International Business Meeting (EIBT-SUDOE)

EIBT Networking Day is the fourth transnational business meeting developed in the framework of the EIBT-SUDOE European project. It is organized by **Centro Europeo de Empresas e Innovación del Principado de Asturias – CEEI ASTURIAS** with the objective of gathering Knowledge Based Companies from SUDOE and representative companies from Asturias all together so that they can interact between them and explore future and potential lines of cooperation.

The event will be held on **June 12th, 2013** at the **CEEI Asturias building** in the Technological Park of Asturias (Llanera). This business meeting is really focused on EIBTs and it tries to solve their existing shortage of international contacts and the difficulties that they usually find in the opening of new and foreign markets. That is why EIBTs from Aquitaine (France), Alentejo (Portugal) and from other Spanish regions such as Basque Country and Navarra will meet with some of the most important and renowned major companies located in Asturias as the **OPHTHALMOLOGIC INSTITUTE FERNANDEZ-VEGA, SERESCO, THYSSENKRUPP ELEVATOR INNOVATION CENTER, PMG ASTURIAS POWDER METAL and ARCELOR MITTAL**.

This **EIBT Networking Day** is one of the supporting actions carried out in the EIBT-SUDOE project financed by the Cooperation European Program **INTERREG IV B SUDOE** through ERDF funds. This project will last until the end of 2013 and tries to pursue the following objectives:

- ✚ The creation of a **transnational network of agents** for the support of EIBTs
- ✚ The elaboration of a **methodological guide** for the creation and consolidation of EIBTs in the SUDOE Area
- ✚ The development of a **collaborative transnational platform** for EIBTs and specialized agents in their support.



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Agenda 12.06.2013

9:00-9:30: Accreditation and reception

9:30-9:45: Welcome and introduction to the EIBT Networking Day.






9:45-10:15: Storytelling “NEOMETRICS: How an EIBT can become a multinational company”. Jose Luis Flórez. CEO. Neometrics - ACCENTURE

10:15-11:00: First round of elevator pitch presentations (by the attending EIBTs)

11:00-11:15: Coffee-break

11:15-12:00: Second round of elevator pitch presentations (by the attending EIBTs)

12:00-13:00: Major companies presentations about technological needs and potential lines of cooperation with EIBTs:

-  **OPHTHALMOLOGIC INSTITUTE FERNANDEZ-VEGA**
-  **SERESCO**
-  **THYSSENKRUPP ELEVATOR INNOVATION CENTER**
-  **PMG ASTURIAS POWDER METAL**
-  **ARCELOR MITTAL**

13:00-14:00: Lunch

14h00-16h00: B2B meetings (EIBT – Major company)

(Each major company will be placed in a room where meeting with the different EIBTs following a preset schedule of meetings)