

PROGRAMME
"Venture Capital as financial source for SMEs"
Santander, 25th March 2010

09:30 Registration

10:00 Opening session

Mr. Salvador Blanco
Chief Executive Grupo SODERCAN

Ms. Cristina Fanjul
Deputy Director, Centro Europeo de Empresas e Innovación de Asturias (CEEI)

Mr. Jesús de las Cuevas
Director European Projects Division, SODERCAN.

10:15 The role of venture capital in innovative enterprises.

Mr. José Martí Pellón
Director of Master Degree in Financial Management, Universidad Complutense
Director of Webcapitalriesgo.com

10:45 Venture capital and corporate finance: a challenge for entrepreneurs.

Mr. Manuel Romera
Director of Financial Sector, Instituto de Empresa Business School

11:30 Coffee break

12:00 Cantabria Capital: Investments for expansion and development

Ms. Gema Conde
Chief Executive, Cantabria Capital SGECR, S.A.

12:30 ENISA: Equity loans as financial instruments for SMEs

Mr. Pedro Granado
Director Financial Consulting, ENISA.

**13:00 SODERCAN: Financial instruments for entrepreneurs and business angels network.
The case of ERZIA TECHNOLOGIES.**

Mr. Alfredo Cuesta, Director Entrepreneurship Division, SODERCAN.
Mr. Luís García, Chief Executive Erzia Technologies.

13:30 Closing session

Mr. José Luís Sánchez
General Manager Innovation and Business Development, Grupo SODERCAN