



EIBT SUDOE
innovation is cooperation

European Business Day

From innovation to company international development

European Business Day is the third transnational business meeting of EIBT-SUDOE European project. It is organized by the **Incubateur Régional d'Aquitaine** and the **Delegation Aquitaine of CNRS**. It aims innovative SME, startups and major companies that wish to develop international actions to find new business opportunities and to engage in new partnerships for future collaborations with external providers or R&D activities.

This daily event will be held on **March 21st, 2013 beginning at 9:00 a.m.** It will take place at the **Chamber of Commerce and Industry of Bordeaux**. French, Portuguese and Spanish innovative SME and major companies as **Thalès, Turbomeca, Lectra, Port of Bordeaux Authority, Port of Sines Authority, RFF Innovation** and **EDF R&D**; accompaniment structures from Aquitaine (France), Alentejo (Portugal), Asturias, Euskadi and Navarra (Spain) and institutional actors from the Aquitaine region will exchange around innovation and business opportunities for cooperation between the different organizations.

During this day, there will be **BtoB workshops** and **round tables** with international developing companies exchanges.

EIBT-SUDOE Project (Innovative Technological Based Companies-European Southwest) started in January 2011 with six partners specialized in innovative companies creation from Aquitaine, Asturias, Euskadi, Navarra and Alentejo have following ambitions:

-  **Developing a transnational network for innovative companies**
-  Improve the innovative companies creation accompaniment
-  Create a **collaborative transnational platform** for enterprises and specialized agents in accompaniment.



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Agenda

9h00-9h30: Check-in and Introduction





9h30-9h50: Storytelling “I am participating in an European Program”

9h50-10h45: To know European Business Day actors (Part I)

10h45-11h00: Coffee Break

11h00-11h30: To know European Business Day actors (Part II)

11h30-12h30: Round Tables “How to increase international relations between companies”

-  **A way to develop my R&D**
-  **In quest of commercial partnership**
-  **Benefits from Soft Landing**
-  **Participate in collaborative programs**

12h30-14h00: Lunch

14h00-16h00: BtoB meetings (pre-programmed or instantaneous)

In simultaneity with:

14h30-16h00: Presentation of developed products by innovative companies

16h00: Conclusion and cocktail