ENRICH in Brazil

INNOVATION & MATCHMAKING TOUR TO BRAZIL

23 – 27 September 2019

A unique networking opportunity for European organisations operating in the area of Bioeconomy, (Renewable) Energies and technologies applied to these sectors!

The ANPEI Conference 2019 is part of the programme - known as one of the main conferences in Brazil when it comes to Innovation!

JOIN THE TOUR!



Follow the link to save your spot: https://bit.ly/2VAsmTh



ENRICH is an initiative of the European Union, executed in Brazil by the CEBRABIC project that has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 733531. Responsibility for the information and the views set out in this publication lies entirely with the authors.



WHAT IS THE MATCHMAKING & INNOVATION TOUR

WHY YOU SHOULD JOIN!

- Establish contacts & increase your network
- Internationalize your business and research ideas, products and services to Brazil
- Increase technological cooperation capacities towards Brazilian market
- Find your research and technology collaboration partners from Brazil

FOCUS TOPICS

- Bioeconomy
- (Renewable) Energy
- & technology applied to these sectors (ICT)

WHERE & WHEN?

- Foz do Iguaçu
- Curitiba

23 – 27 September 2019

PRICE

Participation fee: 180 €

This does not inlcude: Airline tickets (to and from Brazil & domestic flights), accommodation, travel insurance, other expenses such as taxi, internet, phone call, etc.

TOUR PACKAGE

- ANPEI conference ticket
- All visits, roundtables, workshops and matchmaking events (see program)
 - Coffee Breaks & Lunch: Sept. 25-27
 - Dinner on Sept. 25

SAVE YOUR SPOT

- Fill in the <u>registration form</u>
- Link: https://bit.ly/2VAsmTh
 - Application deadline: 30 July 2019!



Bioeconomy, (renewable) Energy and the related ICT Sector - ENRICH in Brazil Matchmaking Tour Info Session

WEBINAR

DATE & TIME: 4th July 2019, 15.00 -16.00 CET

REGISTRATION LINK: https://bit.ly/2wz82qx

Prior to our ENRICH in Brazil Matchmaking & Innovation Tour, a dedicated webinar will provide all information needed. before take-off to Brazil!

Tentative Agenda:

02 Min – ENRICH in Brazil: Welcome

10 Min – The Brazilian State Paraná: Facts & Figures about the state of the Iguaçu Waterfalls

10 Min – The state Paraná and its ICT Sector

10 Min - The state Paraná, its bioeconomy potential and the renewable energy sector

10 Min – Information about the ANPEI Conference @ Foz do Iguaçu

10 Min - ENRICH in Brazil Innovation & Matchmaking Tour: Overview & Practical Information

08 Min - Q & A



WHY BRAZIL

Brazil is a beautiful country with abundant breath-taking scenery, ranging from rainforests and wetlands to dry lands and endless beaches. This diversity is also seen in the Brazilian cultural aspects: being a mixture of mainly native American, Portuguese, and African peoples, the country comprises a plural and eclectic culture. This melting-pot manifests itself through various ways: art, language, music, food, celebrations, in virtually every aspect of the Brazilian life.

Paraná is one of the 26 states of Brazil, in the south of the country, bordered on the north by São Paulo state, on the east by the Atlantic Ocean, on the south by Santa Catarina state and Argentina, and on the west by Mato Grosso do Sul and Paraguay. Its area is approx. 200,000 km2 and is subdivided into 399 municipalities. Its capital is the city of Curitiba.

At the border with Argentina is the National Park of Iguaçu, considered by UNESCO as a World Heritage site. At only 40 km from there, at the border with Paraguay, the largest dam in the world was built, the Hidroelétrica de Itaipu (Itaipu Hydroelectric Dam).

Paraná with its natural conditions offers the perfect fit to explore the potential and possibilities of the sectorial topics bioeconomy, renewable energies as well as the ICT related connection.





WHY BRAZIL

ENERGY SECTOR

Energy derived from renewable resources is not a new thing. Brazil's continuous commitment to renewable energy, rich natural resources and the highly-efficient agricultural industry made it one of the world's ten largest electricity producers.

Nearly 85% of the domestic electricity is derived from renewable resources where hydropower accounts for 75%. For decades, hydroelectric power generators were utilized to produce a relatively high share of domestic energy supply. Yet, biofuels is another strength of Brazilian renewables. In fact, Brazil is the world leader in production of biofuels. Nevertheless, Brazil is in the process of rapidly diversifying its energy portfolio by wind, photovoltaics and biomass.

BIOECONOMY

For decades, production and consumption of ethanol was one of the successful biotechnological commodities. The Brazilian bioethanol industry is now the second largest in the world accounting for a quarter of total domestic fuel consumption. The country has a well-established innovative agricultural sector, strong background in tropical agricultural research, biodiversity, high-ranking academic sector and a well-structured business flora, all of which represent a promising foundation for a successful bioeconomy.

TENTATIVE SCHEDULE | DAY 1

September 23 th , Monday	ARRIVAL: FIRST IMPRESSION AND ROUNDTABLE DISCUSSION (Location: Curitiba, FIEP, PR)			Curitiba, PR
	09:00	Welcome & Introduction		
	09:30	Workshop & Roundtable Discussions (PART 1)		
		Stream 1: State-of-the Art in Brazil in the area of Biotechnology, (Renewable) Energy & technology applied to these sectors		
		Stream 2: Funding and investments		
	12:00	Lunch & Tour through the <u>Industry Federation of Paraná (FIEP)</u>		
	13:00	Workshop & Roundtable Discussions (PART 2)		
		Stream 3: Setting up a business in Brazil (legal, incentives, programs, tax)		
	14:30	Industry Visit – <u>TECPAR</u> – Technology Institute		
	18:30	Welcome Drinks & Networking Session		





TENTATIVE SCHEDULE DAY 2 & 3

September 24 th , Tuesday	INSTITUTIONAL VISITS - State of the Art of Technology in Brazil (Location: Curitiba, PR)	Curitiba, PR
	08:30 Industry Visit - Science and Technology Centre- <u>LACTEC</u>	
	12:00 Lunch Break	
	14:00 Matchmaking Session @FIEP: with start ups, accelerators and thematic organisations from Paraná seeking for European partners	
	20:00 Flight to Foz do Iguaçu	
September 25 th ,	INSTITUTIONAL VISITS - State of the Art of Technology in Brazil (Location: Foz do Iguaçu, PR)	Foz do Iguaçu, PR
Wednesday	09:00 Industry Visit of <u>ITAIPU</u> (incl. Tech Dialogue)	
	12:00 Lunch Break	
	14:00 Industry Visit of Parque Tecnológico Itaipu (PTI)	
	19:00 Matchmaking Tour Dinner	

Industry Visits Organisations to be visited

LACTEC

Lactec is one of the biggest science and technology institutes in Brazil providing key solutions to specific sectors. LACTEC is composed of 5 units in Curitiba and one in Salvador (BA) providing technological services, laboratory analysis, RDI projects, consultancy and technical training (short term courses and master degrees). Main areas:

- Environmental
- Automotive
- Construction
- Electrics/Electronics
- Energy
- Manufacturing
- Petroleum and Gas
- Information Technology

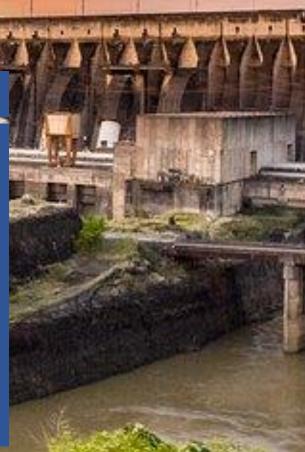
http://www.lactec.org.br/en/?url=home/

ITAIPU & Parque Tecnológico Itaipu (PTI)

The **Itaipu Dam** is a hydroelectric dam on the Paraná River located on the border between Brazil, Paraguay and Argentina and it is considered the biggest in the world.

The **Itaipu Technological Park** is a legacy of ITAIPU that bets on the seed of knowledge as a transforming factor of a society. Its fruits are already seen in more than 7,000 people, linked to more than 50 entities installed in the Park, which circulate daily through its facilities. This legacy is no longer exclusive to Itaipu, it is of the whole society, which is represented there by countless partners. In addition, we are encouraged, as public managers, to strengthen their actions and consolidate PTI as a fundamental entity for the Western Region, the State of Paraná and Brazil.

https://www.itaipu.gov.br/en



TENTATIVE SCHEDULE DAY 4 & 5

September 26th, Thursday

ANPEL CONFERENCE

(Location: Foz do Iguaçu, PR)

09:00 - 18.00 ANPEl Conference

Dedicated ENRICH in Brazil Session / Workshop & possibility for the participants to present their business and ideas to a broader audience at the conference (details will follow)

Foz do Iguaçu, PR

September 27th, Friday

ANPEL CONFERENCE & Closing Session

(Location: Foz do Iguaçu, PR)

09:00 Participation at the ANPEl Conference

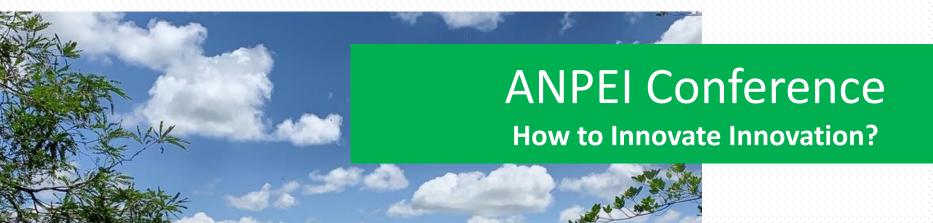
12.00 Lunch Break

14:00 Roundtable: Research & Innovation Funding in Brazil

16:00 Closing Session: Wrap-up of Innovation Tour; Final remarks

Foz do Iguaçu, PR





ANPEI INNOVATION CONFERENCE

THE BIGGER MULTISECTORAL INNOVATION EVENT OF THE COUNTRY DEDICATED TO BUSINESS DEVELOPMENT

Held since 2001, the **ANPEI Innovation Conference** has established itself as a privileged forum for the meeting of representatives of companies, government agencies and institutions of STI for discussion and referral of policies and practices focused on innovation in companies and in the country.

In 2019, the event will be held from September 25 to 27, in Foz do Iguaçu - Paraná, with lectures by national and international experts, presentation of innovation cases from large companies and institutions, debates, networking, business rounds and technical visits.

Innovation X.0

K.0 is a reading of this conjuncture in constant progress. The enormous speed with which changes take place makes the act of numbering the (re) evolutions almost immediately obsolete, as the process constantly assumes new characteristics. Thus, in view of the need to understand the strategy of innovating in a new way, far beyond the concept of Industry 4.0, the purpose of the 2019 Conference is to offer a look that understands the speed with which the future is approaching.

http://www.conferenciaanpei.org.br/a-conferencia.html



ENRICH in Brazil PARTNERS



































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