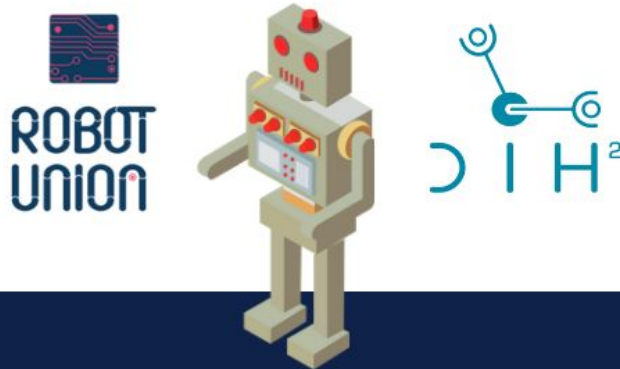


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ONLINE INFO SESSION

April 23rd at 18h (CEST)

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Register for the event: <http://bit.ly/RoboticsInfoSession>

IMPACT Accelerator will present two European robotics programs for robotics startups and SMEs, in collaboration with ISDI: [RobotUnion](#) and [DIH²](#).

Date: Wednesday, April 23rd

Time: 18h (CEST)

Online: <http://bit.ly/RoboticsInfoSession>

This session will be led by Daniel Twal, Acceleration Manager (IMPACT / ISDI), and will include a description of the two programs and time for Q&A. The webinar is aimed at providing information regarding the benefits of each program, the selection criteria, the application process, and more. Startups will have the chance to hear directly from IMPACT staff; meet a startup who has previously accelerated by IMPACT Accelerator and has been in their shoes; and find out more about how to take advantage of the opportunities both programs have to offer.

About RobotUnion

[RobotUnion](#), the pan-European acceleration program, will select 20 startups in its second open call to receive up to €223,000 equity-free in cash plus acceleration services. The four best startups will also have the possibility to be privately funded with around €1M with the help of [Blumorpho](#), [Odense Seed and Venture](#) and [Chrysalix](#), all part of the IMPACT

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RobotUnion consortium.

Selected companies will be able to participate in a “de-localized,” 12-month premium acceleration program, led by ISDI in collaboration with top research and technology organizations from all over Europe, key world-class digital ecosystem professionals, and entrepreneurs.

About DIH²

[DIH²](#) is a network of 26 Digital Impact Hubs, with a target to reach over 170 DIHs. The sole aim of the network is to spark incremental (cut 50% cost of advanced robotics solutions, double the growth of robotics market) and disruptive (maximum productivity & optimum agility) innovations in over 300,000 Manufacturing SMEs and Mid-Caps. It will support SMEs in their Agile Production challenge (50% increase in productivity) and unleash their digitalization potential by enabling robot solutions that are more cost effective at lower lot sizes.

260 beneficiaries are expected to be selected in the 1st-stage of the DIH² Open Calls. The critical issues at this stage are the standardization potentiality of the requested solutions/experiments and the cross-industry approach where the potential of generating new businesses based around platform supply business models can be envisaged. The selected Projects will then benefit from the Agility Audit service. Finally, the best 26 experiments at EU level addressing Agility Challenges will be selected in order to receive full support, including customized mentoring in a wide range of areas such as technology, business and fundraising.

About ISDI

[ISDI](#) is the leading digital business school in Spain, with established presence in Europe, the United States and Latin America. Its mission is to drive digital transformation by training professionals, entrepreneurs and organizations to accelerate the transition to a new, more competitive and more efficient economic model. Created by notable executives from the leading players in the digital economy, ISDI offers a unique digital education that stands out on the market, with a model that combines a holistic vision of the digital market with the skills to apply insights gained. ISDI students and alumni receive continuous support, including access to the most prestigious job board in the digital world. In addition, ISDI leads IMPACT Accelerator and the ISDIgital Foundation.

About IMPACT Accelerator

[IMPACT Accelerator](#) was recently ranked among the top ten seed accelerators in the world and number two in Europe, according to Gust. Our mission is to help startups grow and thrive through a demanding, transparent, high-performance acceleration program.

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Startups interested in IMPACT RobotUnion can learn more and apply on the [IMPACT website](#).

Register for the event: <http://bit.ly/RoboticsInfoSession>

Suggested tweet - [image](#)

Got a startup or SME in the #robotics sector! Join the online info session on April 23rd and learn about @RobotUnion_EU and #DIH², the two acceleration and mentoring programs that are about to change the European scene as we know it.

<http://bit.ly/RoboticsInfoSession>

Suggested post - [image](#)

Attention #robotics startups in Europe! Join the @RobotUnion_EU and #DIH² online info session and learn about these two awesome programs for startups and SMEs. Get training, customized mentoring, premium acceleration and more! April 23rd at 18h (CEST).

<http://bit.ly/RoboticsInfoSession>