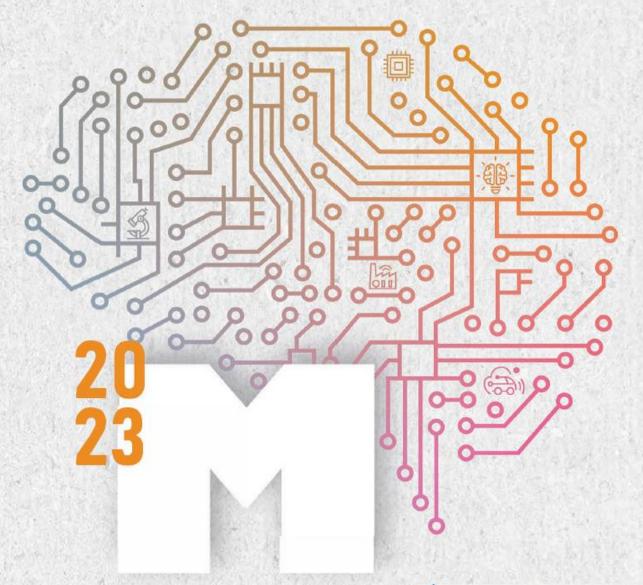


European Business and Innovation Centre of Asturias - BIC Asturias





Consejería de Ciencia, Empresas, Formación y Empleo

# **WHO WE ARE**

We are the European Business and Innovation Centre of Asturias (BIC Asturias), established as a non-profit organization and endorsed by a pool of private and public entities under the EU|BIC -European Commission's BIC model, to promote the launch and growth of innovative companies in our region.

We are a reference instrument for innovative, technology-based and deep tech entrepreneurship in Asturias closely aligned with the strategies of the regional government. BIC Asturias operates under the strategy of the Science Regional Ministry, acting as a Knowledge Transfer Office bringing to the market the research results generated by the regional scientific ecosystem. As a result, BIC Asturias is involved in designing strategies to position technological entrepreneurship in a new dimension.

Networking activities are crucial for us. According to that, our positioning in government teams in the main entrepreneurial and innovation support networks like EBN or ANCES allow us to have a high level of involvement in the European innovative ecosystem. We have strong connections with experts and leaders in entrepreneurship, investors, technology centers, universities, entrepreneurial support networks, organizations, and leading companies.

# OUR IMPACT ON SOCIETY



#### COMMUNICATION

**324** media appearances

1,391 new followers in social networks



# KNOWLEDGE TRANSFER, INNOVATION AND TALENT

**4,282** people reached with our dissemination activity

Impact on **325** researchers **7** new spin-off projects

**214** new entrepreneurs attended & **103** new innovative projects

43 RADAR awards applications

#### SECTORAL ECOSISTEMS



#### **ENERGY AND CIRCULAR ECONOMY**

74 proyects supported



#### **SMART AND RESILIENT INDUSTRY**

**61** proyects supported



#### **BIOECONOMY HEALTH AND AGING**

**54** proyects supported



**AGRI-FOOD** 

**30** proyects supported



# **BUSINESS IDEAS**

114 Business ideas supported for starting-up 52 were technology-based



## STARTUPS

**36** new highly innovative companies **19** were technology-based



# STARTUPS SUPPORTED FOR GROWTH

260 startups138 in growth programs44% received + 2 supports37% startups + 2 intensive programs



#### SPACES

**62** startups hosted at our incubator, bioincubator and industry 4.0 building



#### TBC LABEL

**5** startups obtained the EIBT label recognition



#### **SURVIVAL RATE**

**70%** after five years of innovative companies + **24** points above average



**32 STARTUPS** in 6 international events **QUICK GLOBAL** internacionationalization accele<u>rator **4** startups</u>

#### **PRIVATE INVESTMENT**

**5** Investment Forums

**251** investors involved

79 business proyects presented to investors

13 investment agreements 2,274,171€ in early stage

1 investment agreement 800,000€ in growth stage

# **FUNDING RAISED**

**190** business projects supported for INVESTMENT READINESS

**68** startups financed

6,706,676€

91% for TBCs







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