

annual report 2024



who we are

We are the European Business and Innovation Centre of Asturias (BIC Asturias), established as a non-profit organization and endorsed by a pool of private and public entities under the EU|BIC -European Commission's BIC model, to promote the launch and growth of innovative companies in our region.

We are a reference instrument for innovative, technology-based and deep tech entrepreneurship in Asturias closely aligned with the strategies of the regional government. BIC Asturias operates under the strategy of the Science Regional Ministry, acting as an Innovation Hub bringing to the market the research results generated by the regional scientific ecosystem.

As a result, BIC Asturias is involved in designing strategies to position technological entrepreneurship in a new dimension. Networking activities are crucial for us. According to that, our positioning in government teams in the main entrepreneurial and innovation support networks like EBN or ANCES allow us to have a high level of involvement in the European innovative ecosystem. We have strong connections with experts and leaders in entrepreneurship, investors, technology centers, universities, entrepreneurial support networks, organizations, and leading companies.



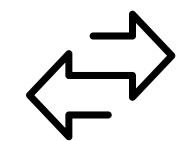
Our impact on society



Communication

297 media appearances
networks

1076 new followers in social
network



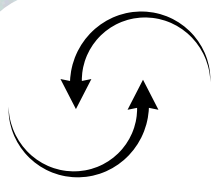
knowledge transfer, innovation and Talent

3439 people reached with our
dissemination activity

Impact on **292** researchers
18 new spin-off projects

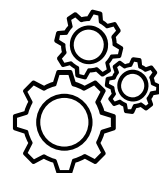
202 new entrepreneurs
attended and **103** new
innovative projects

40 RADAR awards
applications



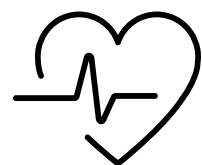
Energy and circular economy

72 projects supported



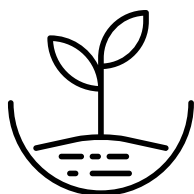
Smart and resilient industry

61 projects supported



Bioeconomy health and aging

54 projects supported



Agri-food

28 projects supported

Business ideas



112 business ideas supported
for starting-up

50 are technology-based

Startups

39 new highly innovative
companies

20 are technology-based

startups supported for growth

230 startups

151 in growth programs

49,56% startups + 2 supports

Spaces



52 startups hosted at our
incubator, bioincubator and
industry 4.0 building

TBC label

2 startups obtained the EIBT
lab recognition

Survival rate

76,67% after five years of
innovative companies

32 STARTUPS in **6** international events

PRIVATE INVESTMENT

6 investment forums

27 business projects presented to
investors

139 investors involved

10 investment agreements

1,863,873€ in early stage

FUNDING RAISED

108 business projects supported for
INVESTMENT READINESS

44 startups financed

6,531,065€

88% for TBCs





European Business and Innovation Center of Asturias